ViewTech Skopje is looking for a **Marketing Specialist**

We're looking for people who have analytical approach towards marketing, have good coordination skills for undertaking projects and campaigns, with a thirst for Identifying areas of growth and opportunities

**Responsibilities**

* Plan/participate in planning a comprehensive digital marketing strategy
* Coordinating marketing campaigns and projects
* Analyze and prepare campaigns and optimize the campaign performance with a focus on real-time data
* Research social media presence on the market, compare competitors and prepare a strategy for social media expansion
* Establish a customer club

**Requirements**

* Preferably 2+ years of prior experience working in marketing area
* Education: Bachelor's Degree
* Passion for marketing and learning new skills
* Understanding of social networks
* Ability to create, justify, communicate and implement strategies
* Excellent written and verbal communication in Macedonian and English

**Nice-to-haves**

* Experience working with Analytics tools, MS Office
* Experience in working with CRM
* Experience working with CMS' (WordPress)