

Content Writer - English

Vita Media Group in Skopje is looking for a new English Content writer

Vita Media Group is a frontrunner in the world of iGaming, lead generation and affiliate marketing. With a dedicated data-driven approach, we ensure that our users always find exactly what they are looking for. We operate in the iGaming and financial services verticals, where our vast experience enables us to recognize customer needs and provide optimal solutions and appropriate action.

We need a person to join our growing Content & SEO team who is fluent in English, has experience in content writing and is ready to embrace new challenges.

Our requirements:

- Writing Casino Reviews for EkstraPoint (our loyalty promotions website)
- Writing blog posts that target SEO keywords
- Writing slot machine reviews for EkstraPoint
- Writing content for retention communications - including email subject lines, body content, and SMS content
- Writing content for our monthly retention newsletter
- Writing scripts for video reviews, similar to the reviews mentioned above

Our ideal candidate should have/be:

- Excellent written communication skills - English
- Marketing skills/experience in the casino industry would be a huge plus
- SEO experience is a big advantage and will help you create casino reviews
- Experience in working with all G-Suite products (Sheets, Docs, Slides)
- A self-driven and motivated person with an ability to work in a start-up environment
- Experience in working with CMS software and is eager to learn new skills
- Putting attention to detail and has a proactive approach

What we offer:

- Competitive salary
- The chance to take your content writing to the next level by learning SEO first-hand from our team of SEO specialists
- The chance to work in one of the fastest-growing industries
- Free coffee and drinks in the office
- Various activities and team-building events
- Proactive and helpful colleagues
- Private health insurance
- Offices located in Park Residence and an easily accessible location with free parking space

You can find more about us here:

www.vitamediagroup.com

Contact us: contact_mk@vitamediagroup.com