

# WordPress Designer

Vita Media Group is a Danish innovative iGaming company based in Copenhagen. We work within the iGaming, finance, lead generation, affiliate, and marketing industry. In 2019, we opened our second office in Skopje, which houses a team of 35+ highly motivated colleagues spanning various departments.

Vita Media Group is home to several industry-recognized products, such as casino loyalty platform [Ekstrapoint.com](https://Ekstrapoint.com) and affiliate platform [OmgAffiliates.com](https://OmgAffiliates.com). In 2021, Vita Media Group was listed as a Top 20 Global Affiliate according to EGR Global ranking.

We are currently looking for a full-time **WordPress Designer** to join our rapidly growing company. As a **WordPress Designer**, you'll be assisting our internal teams with their WordPress-related projects. For example, you will be responsible for designing & building new sites, general content management & optimization on and of our fleet of WordPress sites. You will work closely with stakeholders from both non-tech teams as well as other developers, engineers, and specialists in the company.

We expect that the position is ideal for a candidate with solid experience building and managing WordPress sites, and has a strong focus on delivering quality – great-looking, responsive and fast websites.

## Prerequisites for the position:

### Must-Haves

- Previous work experience of at least two years in the same or similar position
- Experience with WordPress Pagebuilders such as Elementor or Beaver Builder
- Experience with Adobe Photoshop and Adobe XD
- English proficiency (most of our communication is in English)
- Experience working with HTML, CSS, and Javascript
- Ability to understand CSS changes and their ramifications to ensure consistent style across platforms and browsers
- Knowledge of the WordPress ecosystem (themes, plugins, file structure)
- Focus on delivering good looking and quality solutions
- Fast learner and self-driven personality

### Nice to have

- Knowledge of AWS services

- Experience with landing page building service providers
- Knowledge of technical SEO practices
- Experience designing outstanding web-based products for a consumer-oriented website, including translating work into responsive designs
- Computer and software skills for efficient research, documentation, and information management
- Ability to understand CSS changes and their ramifications to ensure consistent style across platforms and browsers
- Experience with WooCommerce

#### Responsibilities and tasks:

- Content management of existing WordPress sites
- Designing & Building new WordPress Sites
- Collaborate with WordPress Developers in building new, and extending existing, WordPress themes & Plugins
- Ensuring All WordPress sites are in good shape in terms of technical SEO
- Establishing and guiding the website's content architecture

#### What we offer:

- Competitive compensation
- Certification in your area of expertise (for example, AWS Certification)
- Proactive and helpful colleagues, a really fun team to work with, in one of the fastest-growing industries out there.
- Free coffee and drinks in the office.
- Private health insurance.
- Various events and team buildings.
- We are located in Park Residence, an easily accessible location with free parking space.

#### Apply

Does the above motivate you? Then we would like to hear from you!

Please apply at [contact\\_mk@vitamediagroup.com](mailto:contact_mk@vitamediagroup.com) with “WordPress Designer” as the email subject.