

# Data Optimization Executive

Data management, cleansing data, supporting outreach campaigns

the  
growth  
group.



# Data Optimization Executive

## Who are the 'Growth Group'?

The 'Growth Group' is the parent company to the email marketing agency 'Inboxx' - a one-stop shop for growing and scaling companies around the world! We aim to become a group of companies that provide services that will directly improve revenue growth and sales.

Our services focus on outsourced sales and marketing strategies that directly influence our clients' sales - whether this be through; organic marketing, LinkedIn expertise, lead generation, paid ads or external sales support!

With offices across the UK, US, Singapore and North Macedonia - this is your chance to join an international success story, and become part of an ambitious team bringing new strategies to B2B clients globally!

## What will your role involve?

Your day-to-day responsibilities will surround the management and cleansing of data for our lead-generation campaigns on the LinkedIn platform. You will be supporting our Account Managers and Client Managers' lead generation campaigns by helping with the data management for our largest campaigns! Some of your tasks will include.....

- Supporting LinkedIn Data Management
- Working with Account Managers to ensure they have clean, actionable data to ensure successful client campaigns
- Handle data processing and data cleaning
- Helping to resolve and data-related issues for LinkedIn specific campaigns
- Helping gather data for informed campaign decisions

## Who are you?

This role is ideal for someone in the early stages of their career in marketing and data, and looking to start a role that can give you long-term career progression and consistent skill development! For us, the perfect candidate will have a love for learning and self-development. and hopefully some of the below.....

- An undergraduate degree or one year of experience in a Marketing or client setting
- Any experience in a data-based or research-based role would be a huge plus!
- Confident writing in English, preferably B2 in English or above
- High proficiency with Excel
- Strong communication; both with your team and your clients
- Confidence in organising your time and day
- Team player and comfortable collaborating
- Keen eye for detail and highly organised
- A fast-paced environment doesn't scare you away
- Positive attitude and outlook

## Why Us?

On top of a diverse start to your marketing career, and consistent and direct mentorship of successful leaders from multiple companies, you will also have the unique opportunity to grow to be the first data expert!

You will also have the training and resources to accelerate your opportunity for a lucrative career...

- Direct training from our most successful employees from across our offices
- Excellent progression and growth opportunities
- Clear progression to a client-facing and client-management role
- Continuous and ongoing learning

## What working at 'The Growth Group' means for you!

And on top of a great opportunity, being part of 'The Growth Group' will mean...

- Ongoing Learning and Development
- Work alongside an award-winning company!
- Rapid promotion and progression opportunities
- Excellent working environment - all the benefits of a start-up with the social and structural support of an award-winning organisation!
- Additional Paid day off on your Birthday

*Joining Growth Group means becoming part of a dynamic team dedicated to innovation and excellence. As a Marketing Account Manager in our Skopje office, you'll have the opportunity to make a significant impact on our clients' campaigns and success, driving efficiency and productivity across the organisation. Additionally, you'll enjoy competitive compensation, flexible working, and opportunities for professional growth and advancement. For any further information please contact [recruitment@in-boxx.com](mailto:recruitment@in-boxx.com) or [s.ryan@growth-group.co.uk](mailto:s.ryan@growth-group.co.uk) !*