**Marketing and product development specialist**

**Tasks:**

* Creating content for social media
* Developing creative email outreach templates
* Creating and running outbound email marketing campaigns
* Developing sales opportunities by researching and identifying potential accounts
* Identifying decision-makers within targeted leads to begin the sales process
* Ensuring follow-up by passing leads to appropriate team members with calls-to-action, dates, complete profile information and sources
* Assisting in creating proposals for potential clients and managing the proposal processes
* Emphasizing product/service features and benefits and preparing proposal forms and/or reports.
* Communicate and present products/services to potential clients

**Requirements**:

* English language proficiency
* Having great communication and presentation skills
* Being good at organization, time management and prioritizing tasks
* Being a team player, proactive and result-driven
* Being innovative and self-motivated

**What we offer:**

* International environment to grow and develop a career in Business Development and beyond
* Opportunity for personal and professional development (courses, seminars, conferences, etc.)
* Being part of a fast-growing company
* Promoting trust as a core team value with a shared vision of excellence