

## **MARKETING MANAGER ON PART TIME IN NEXT GENERATION**

Our startup is beginning to grow and that is why we are looking for an experienced, proactive and creative individual in digital marketing that will become an important part of our company.

The ideal candidate will be able to create and execute a multichannel marketing strategy, including content ideation, design, and distribution. You will ultimately expand New Generation's brand presence and attract new leads for the company.

This is a part-time position, 20 hours per week (100% remote)

### **Responsibilities**

- Creating and spotting opportunities for marketing and sales initiatives
- Preparing written monthly, quartal and annual strategies for NextGen
- Writing social media and blog posts
- Creating different materials for company needs (business offers, e-books, etc) using Canva)
- Research industry trends
- Engaging on social media accounts

### **Qualifications**

- Excellent English skills (writing, reading and speaking)
- Demonstrated creativity in digital marketing (this will be tested)
- Experience with Canva
- Excellent collaboration and organizational skills
- Knowledge in Microsoft Outlook, Google Apps, Communication applications (Zoom, Slack, Teams)
- Available for communications most of the times
- Experience in marketing will be considered as a plus

### **Method of application**

Send your CV and motivation letter to the following email: [hr@nextgencompany.mk](mailto:hr@nextgencompany.mk) and mention Part Time Marketing Manager in the subject.

We will talk about the conditions and the benefits we offer at the interview we will schedule.

### **Disclaimer**

- Only candidates who meet the required criteria and competencies, and who have a complete application will be contacted
- Candidates in the selection process will be interviewed
- By sending the application, the candidate agrees that it will remain in the company's candidate database
- NextGen is a proud employer that gives equal opportunity to all.

