**DBM/CRM**

DO YOU LIKE TO WIN?

ARE YOU A TEAM PLAYER?

CAN YOU TEST, LEARN & OPTIMISE?

WILL YOU THRIVE IN A DATA-DRIVEN ENVIRONMENT?

**Who We Are**

Established in 2016, Clikdaq is an innovative and progressive digital marketing agency based in Skopje.

With 40+ staff across offices in Skopje and London, we are specialists in iGaming acquisition & retention, SEO and data analytics. With a suite of 40+ market-leading international brands, we aim to provide our customers with the ultimate online gambling experience.

People are at the heart of our success, at Clikdaq we have created an energetic and target driven culture based on the mantra that “without data you’re just a person with an opinion”.

When you join Clikdaq you will be part of an award-winning team that is committed to both your personal and career development. So what are you waiting for? Are you ready to join the team?

**Our Company Values**

1. We Are Here To Win
2. Play As A-Team
3. Embrace Processes & Make Them Better
4. Make Decisions & Solve Problems Based On Data
5. Be Accountable & Take Responsibility
6. Test & Learn, Make Mistakes, Optimise
7. Respect, Understand & Help Each Other

**The Role**

Job Title: Conversion executive

Salary: Competitive Basic Salary + Bonus

Department: CRM

Office Hours: 09.00 -17.00 (Monday to Friday)

**Key Responsibilities**

* Manage and execute email communications delivery for acquisition of new end customers
* Manage and execute non-email communications delivery
* Support the CRM team with daily/weekly/monthly planning and execution activities.
* Plan and brief promotions with the relevant teams
* Follow business processes to support the daily operations across a variety of areas including Fraud & Risk Management, Player Management, Quality Control and Customer Support
* Help with any area of the business as required

**Essential Skills & Experience**

* Intelligence with the ability and desire to learn and adapt quickly
* A passion for getting things right quickly and efficiently, a keen eye for detail and the ability to spot even the smallest of errors
* A natural planner who looks ahead, raises issues, provides solutions and meets deadlines
* A strong knowledge of Microsoft Office suite, Excel in particular together with the corresponding Google products (Google docs & Spreadsheets)
* Excellent communication skills with the ability to communicate at all levels of business
* Multilingual – first class spoken and written (English).
* A team player who has the ability to thrive in a target driven environment
* A creative and logical thinker with first class attention to detail
* Strong analytical and reporting skills
* Html knowledge is not essential but a plus

**Benefits**

* Competitive Basic Salary + Bonus
* Private Health Care
* Long-Term Incentive Plan
* International Travel
* Annual Company Conference
* Regular Business Happy Hour & Team events
* Loyalty Packages
* Fit Kit Wellness Application
* Ongoing training, development and certifications
* Free drinks & coffee