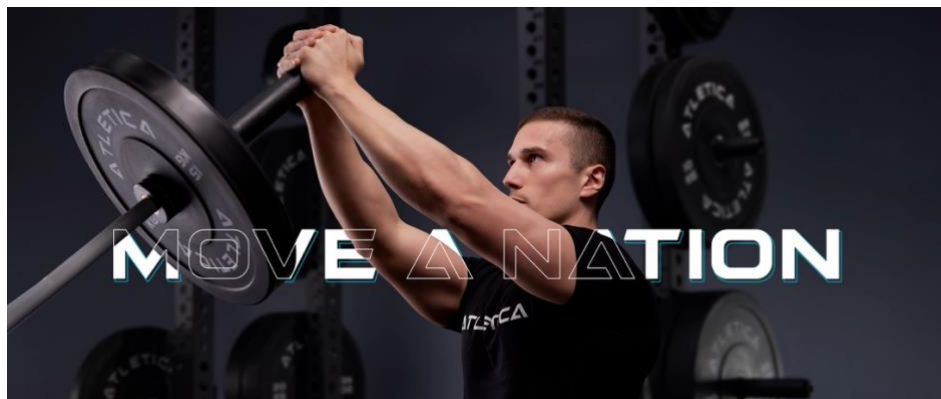




Content Creation Team Lead Macedonia | eCommerce Fitness Company



WHAT WE DO

We are www.atletica.de a German company specializing in home gym fitness.

We are one of the top three fitness companies in Germany and have been nominated as "Webshop of the Year" for the second time and are awarded "Employer of the Future" by the German government.

OUR MISSION

"Moving a Nation". We believe that health is one of the most neglected goods of mankind.

In 100 years, people will look back at us and wonder why we didn't invest an hour a day to maintain the one thing we can not buy: our health.

OUR GOAL

Provide fitness equipment to motivate people to workout 1h a day.

OUR CUSTOMERS

Young, dynamic and confident that they don't need a gym to train efficiently.

OUR OFFICE in MK

Our graphics office in Makedonia is in the Kisela Voda district in Skopje.

Our team comprises 7 people, covering a broad range of graphics and multimedia tasks.

We are operating our photo and video studio, allowing us to tap into vast multimedia possibilities.

THE POSITION

We are searching for a team leader who heads our Content Creation Office in Skopje (Kisela Voda).

The purpose of the office is to create visual content with our fitness products and to show the to our customers "in action".

You will leave a team of graphic designers, photographers, video editors, and fitness experts to be able to create weekly/ biweekly fresh, motivational content.

Your content and actions will contribute to strengthening our brand in Europe and the USA.

1. Managing to create the content

- Fitness workout videos with our product
- Images with our products, highlighting the main product features

2. Converting the content into messages

- Connect the created content with motivational messages, our mission and vision statements

3. Spreading the content

- Upload the content to our homepage social media and other relevant platform
- Making sure our content is viewed worldwide

You will achieve those goals by:

- Leading, organizing, and helping the Skopje team achieve the best quality and motivational content
- Make final decisions and ensure high-quality control
- Produce a steady output of high-quality content
- Make sure all content is utilized and used
- All that by cross-collaborating between multidisciplinary teams in Germany and Bulgaria
- And by reporting on the progress directly to the CEO in Germany

To achieve that goal, you need to possess:

- Several years of experience in a digital agency, video agency or graphics agency
- A strong understanding of digital marketing, e-commerce, and the digital landscape
- Understanding of creating or managing video shootings and photography
- Proven experience in managing people
- Excellent English skills
- University degree or equivalent

YOUR PERSONALITY

You have a high sense of ownership and structured working.
Your get-things-done mindset and intercultural skills characterize you.
You are characterized by your passion for solving problems and creativity.

OUR CULTURE

We have an unusual employee culture.
We believe in self-discipline, self-organization, self-learning and responsibility.
We work as a team and follow a strict "no ego" and "no asshole" policy.

CONTRACT AND SALARY

Let us know your salary expectations.
You will receive a Macedonian employment contract with full-paid benefits and social security.
At the end of the year there will be a bonus based on the company's sales performance, which will be negotiated individually depending on your qualifications, motivation, and commitment.

HOW TO APPLY

Please answer the short questionnaire below.
Please send us your CV in English to career@atletica.de
Show us concrete examples of your previous work, that relates to the position.

Questions

1. Where did you gain the most practical experience?
2. Show us the work that you are most proud of.
3. Did you have experience in managing people?
4. What do you think is most challenging in managing people?
5. Everyone has strong points, which is yours?
6. What is important to you at work?
7. What is your expected salary?