

Marketing Manager

Position Overview:

Motivi is seeking for a dynamic Marketing Manager to spearhead our marketing efforts, with a focus on enhancing brand visibility.

Responsibilities:

- Develop and implement strategic marketing plans that align with business goals.
- Lead multi-channel marketing campaigns, ensuring engaging and consistent branding.
- Conduct market research to identify trends and opportunities.
- Analyze data to optimize campaign performance.
- Drive digital marketing efforts, including social media, SEO, and email marketing.
- Collaborate with internal teams to ensure seamless execution.

Requirements and qualifications:

- Proven experience in marketing strategy, campaign management, and market research.
- Expertise in digital marketing, including social media and SEO.
- Strong analytical, communication, and leadership skills.
- Prior experience in the employment or recruitment industry is a plus.
- Bachelor's degree in Marketing, Business Administration, or related field.