

Job Title: Freelance Junior Graphic Designer

Location: Remote

Type: Full-Time

ABOUT US

grüum is a fast growing DTC personal care brand that's on a mission to make skin and hair care a little more friendly – for you, your pocket and the planet. Our extensive range of award-winning, sustainable products help customers make more eco-conscious choices in their beauty routines. Since launching in 2016 we've rapidly scaled the business and today boast over 1 million customers, but we're not stopping there! Our talented, friendly team of 50 are headquartered in Greater Manchester with colleagues across the UK and Europe.

Highlights:

- High growth business (500% growth over 3 years)
- Winner of multiple awards including Sunday Times 100 and ASOS Beauty Awards
- 5* rating from 10,000+ reviews across TrustPilot and Reviews.io
- One of the UK's biggest Health & Beauty websites (SimilarWeb traffic rank)
- Entrepreneurial team with a track record of growing businesses.

THE ROLE

Are you a creative individual with a passion for design and a keen eye for detail? We're looking for a Junior Graphic Designer to join our team and help bring our brand to life across a variety of channels. In this role, you'll assist in all areas of graphic design to support our growing business, working under the guidance of our Midweight Designer and collaborating on a wide range of exciting projects.

Responsibilities:

- **Website Graphics:** Support website design by creating visual elements, banners, and promotional graphics.
- **Email Design:** Design visually engaging and on-brand email content to help communicate with our audience effectively.
- **Social Media Content:** Assist in designing creative content for paid ads and organic posts across all social media platforms.
- **Direct Mail & Packaging:** Contribute to direct mail campaigns and help design packaging that stands out.

- **Brand Development:** Help maintain brand consistency across all visuals, assisting the team with fresh ideas and innovative solutions.

ABOUT YOU

- **Experience:** 0-2 years within a professional graphic design setting.
- **Skills:** Excellent written and verbal English communication skills. Proficiency in Adobe Creative Suite (Photoshop, Illustrator, InDesign). Familiarity with After Effects a bonus.
- **Creativity:** A portfolio that showcases a range of work, demonstrating creativity and a strong design sense.
- **Attention to Detail:** Keen eye for design quality, layout, and consistency.
- **Team Player:** Willing to work closely with the team, take feedback, and collaborate on multiple projects at once.
- **Time Management:** Ability to handle multiple tasks and meet deadlines in a fast-paced environment.

WHAT WE OFFER

- An opportunity to be part of a high growth brand.
- The chance to make a real difference by joining us on our mission to make skin and hair care more sustainable
- Hands-on experience working on a variety of projects. Working within a dynamic, experienced and entrepreneurial team to develop, learn and grow.
- Competitive salary with generous bonus potential.

If you're excited about gaining hands-on experience and helping shape our visual identity, we'd love to hear from you! Please submit your resume, portfolio, and your application task submission.

WORKING HOURS

9:00 am – 5:30 pm (GMT) / 10:00 am – 6:30 pm (CET)

SALARY

800 - 1000 EUR, monthly salary, depending on experience.

Freelance contract will be provided and agreed upon.

Please send your CV to this email address: **monika.zengovska.57@hotmail.com**