



SARANTIS GROUP is one of the leading consumer products companies based in Athens, Greece. Sarantis offers high quality products for everyday use at competitive prices, always considering consumer needs and environmental impact. In this way, throughout history the group has grown and developed, offering additional value to consumers, customers, suppliers, shareholders, and employees. From perfumer and cosmetics to personal care, health, and everyday household products, SARANTIS GROUP offers a wide range of products with high brand awareness such as Bioten, STR8, C-THRU, B.U., FINO and many others. In fact, in most categories, our products are at the top of the list of consumer needs. We operate in 9 subsidiaries across Europe - Poland, Romania, Bulgaria, Serbia, Czech Republic, Hungary, North Macedonia, Bosnia & Herzegovina, and Portugal. The group maintains a strong international presence and distribution network that exports to more than 35 countries.

For our office in Skopje, we are looking for:

BRAND MANAGER

Main responsibilities:

- Support in the implementation of brand plans and activities to achieve the planned marketing results
- Finding new marketing opportunities, maximizing all opportunities for brand growth and development
- Support in the implementation of local marketing activities, while managing the financial budget
- Control over implementation and results of brand plans and activations through sales, distribution, and other relevant reports
- Monitoring of external agencies to ensure that daily activities related to the brand are implemented with quality and according to planned costs
- Manages the cooperation between the local marketing department and logistics
- Provides relevant reports and brand information to sales department and marketing department
- Tracks market trends, researches the consumer market and competitor activities to identify opportunities and answer key questions
- Control and organization of media campaigns

Candidate Profile

- Bachelor's Degree in Marketing / Economics / Business Administration or any other equivalent
- At least 2 years of experience in sales or marketing on the similar position
- Excellent command of English language
- Excellent knowledge of MS-Office
- Working in an international company is considering as advantage
- Willingness to learn and have proactive approach
- Organized, analytical, motivated, and stable person
- Driving license – active driver

Critical Competencies

- Business Acumen & Strategic Thinking
- Ability to achieve results accurately and within deadlines
- Communication & Influencing Skills
- Teamwork & Collaboration, ability to work with diverse teams
- Innovation & Creativity

The Company offers

- Competitive remuneration package
- Opportunities for career development in a multinational environment
- Pleasant and modern working environment in a challenging organization
- Unlimited access to LinkedIn learning platform

If you would like to use your skills and experience in a dynamic and growing multinational company, please send us your CV.

All CVs will be treated with strict confidentiality.

The company will contact only with candidates that meet the required qualifications and criteria.

