

# CEMENTARNICA USJE AD SKOPJE, TITAN GROUP

IS HIRING

## COMMUNICATIONS & CSR OFFICER

**Are you passionate about making a difference through effective communication and meaningful corporate initiatives?**

**Join us in our mission to enhance our communication efforts, drive positive engagement, and create memorable experiences for our stakeholders.**

### **JOB BRIEF**

The Communications Officer will play a pivotal role in managing internal and external communications, ensuring consistent and effective messaging to stakeholders, with a focus on promoting the company's activities, initiatives, and values, including ESG endeavors as well as overseeing the planning and execution of corporate events.

### **Job Responsibilities:**

- Develop and execute comprehensive communication strategies in cooperation with the Group communications
- Create compelling content and effectively convey the company's key messages, values, and initiatives to both internal and external stakeholders.
- Manage various platforms, including social media updates, website content and internal communications materials and cooperate with PR agency on press releases and articles.
- Manage the company's social media channels, ensuring consistent messaging and engagement with the audience while highlighting CSR activities and initiatives.
- Coordinate and facilitate internal communication efforts, such as internal newsletters, memos, and announcements, to ensure all employees are informed and engaged.
- Participate in development of company CSR strategy and budget, in cooperation with the Group CSR
- Drive CSR initiatives that align with the company's values and contribute positively to the community, promoting responsible practices
- Coordinate and participate in community engagement activities, through various initiatives such as volunteering and partnerships to build positive relations
- Maintain and further develop strong relations with all stakeholders' groups
- Identify potential community partners, such as non-profit organizations or local businesses, to collaborate on CSR initiatives and maximize their impact.
- Develop, publish and communicate CSR reports, presentations and communications detailing the company's CSR efforts, including achievements, challenges, and future goals, to maintain transparency and accountability with all stakeholder groups.
- Stay updated on industry trends, best practices, and emerging issues related to corporate communications, CSR, and sustainability to ensure relevance and innovation in communication strategies.

- Plan and execute corporate events, conferences, and speaking engagements, coordinating logistics and communications to maximize attendance and engagement.

**Requirements:**

- Bachelor's degree in communications, public relations, marketing, business, or a related field.
- Proven experience in corporate communications, public relations, marketing, or a similar role
- Excellent communication and organizational skills, strong writing, editing, and storytelling skills, with the ability to craft clear, concise, and impactful messages for various audiences.
- Exceptional interpersonal and relationship-building skills, with the ability to collaborate effectively with internal teams, external partners, and diverse stakeholders.
- Proficient in creating engaging content, and have a passion for promoting our ESG & sustainability initiatives alongside broader corporate communications goals.
- Proficiency in digital communication tools and platforms, including social media management tools.
- Proficiency in Microsoft Office and experience with graphic design software is a plus.
- Proven ability to coordinate events while effectively conveying key messages to stakeholders.

**What We Offer:**

- Attractive remuneration and benefits package, including
  - Incentives and bonuses
  - Wellbeing incentives: Private medical insurance, free sports activities, free weekday lunch, free legal, financial & mental health consultations
  - Maximum vacation allowance
  - Parental and family benefits
- Career development and training opportunities
- Positive, encouraging and attractive working environment

TITAN is committed to providing equal employment opportunities and prohibits all forms of discrimination. All applicants will be treated fairly and with the utmost confidentiality.

Apply online at our web site online application [www.usje.mk](http://www.usje.mk) in Career/Join Us with attached CV and Motivation Letter in English.