

Affiliate Account Manager

Vita Media Group in Skopje is looking for a new Affiliate Account Manager

Vita Media Group is a frontrunner in the world of iGaming, lead generation and affiliate marketing.

We operate in all verticals within the affiliate marketing world, where our vast experience enables us to recognize customer needs and provide optimal solutions and appropriate action.

As an account manager, you will be a part of a fast moving online environment, and involved in all sorts of digital campaigns from health, beauty, insurances & sweepstakes offers.

The job:

- Touching base and following up with active publishers/affiliates day to day, for optimizing earnings, reporting, campaigns and general support.
- Overall campaign management. Make sure creatives, copy and promotional material is created for all the campaigns within the network, and ensure tracking is setup correctly
- Following up on leads (Potential clients - both advertiser and affiliates) post conferences/events, and setting up and scheduling calls for the Business Director.
- Weekly supply demand. Make sure if the network is matching up offers with its sources - followed up by weekly emails and reaching out to affiliates.
- Researching for offers and campaigns, in other networks and with market competitors.
- Manage customer retention activities
- Direct communications with customers
- Negotiate commission structure with customers
- Being able and motivated to attend Affiliate Conferences worldwide.
- You will work in close relationship with colleagues in Copenhagen, from the office in Skopje

Who are you:

- You love to communicate in a fast pace and have many touch points during work day
- You know how to communicate effectively, polite and efficiently
- You have a structured and detail-oriented personality
- You have technical flair for systems, services - preferable tracking
- You have a good understanding of the digital world and how marketing campaigns are working
- Preferable, you have experience with sales or affiliate management
- English proficiency is a must as most of our communication is in English
- You are always learning and want to improve in everything you do

What we offer:

- Competitive salary
- The chance to work in one of the fastest-growing industries across many countries
- Free coffee and drinks in the office
- Various events, team buildings, and business conferences
- Proactive and helpful colleagues
- Private health insurance
- Offices located in Park Residence, Skopje - and an easily accessible location with free parking space

You can find more about us here:

www.vitamediagroup.com

Contact us: contact_mk@vitamediagroup.com