You've picked a great time to join Avon. We're looking forward to the next chapter in our company's amazing story. We see the beauty in our differences and are looking for open-minded, team players to join our team. We want you to feel confident in bringing your whole self to work, while supporting colleagues to do the same. If you'd like to become an Avon associate, this is your time!

AVON

Communication Specialist Located in North Macedonia



WOULD YOU LIKE TO

- Be part of creation of monthly and quaterly content planning, adapting and creating assets like newslatters, banners and varios assets to support the local offers and programs in alignment with Sales & Marketing team
- Execute the multi-channels commercial communication orchestration plan according to budget – find the perfect mix between newlsetters, viber/SMS, FB, IG, AVON app to secure max coverage
- Guard brand identity in creative concepts and ensure holistic look and feel of all assets
- Adapt creative and copy of communication assets for marketing offers and loyalty programs and execute their release
- Manage the content and posting calendar strategy for key So Me platforms – FB, IG,
- Create local content or adapt ready assets to support the consumer and brand awarness strategy and consideration strategy



DO YOU HAVE

- Bachelor's degree (PR, media, journalism, marketing, economics)
- At least 3 years of experience in communication field, creative or PR agency
- Excellent communication skills and high attention to detail
- · Very good English skills
- Very good presentation skills, ability to influence others



WHAT YOU GET IN RETURN

- We provide opportunities for you to make a difference to our Reps and to play a role in making a better world
- We provide opportunities for you to do your best work and realise your full potential, whatever your career aspirations
- We see the beauty in our differences so that you have the confidence to bring your whole self to work
- We empower you to deliver and support flexible working to help you perform at your best
- We recognise your contribution with a competitive total reward and benefits package along with opportunities to celebrate individual and business

APPLY HERE nikita.popova@avon.com

